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The social impacts created by the development of transnational university campuses

Chen, Chen

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The social impacts created by the development of transnational university campuses

Chen Chen

1. Despite having a good reputation generally, transnational university campuses are large footprint projects that have a variety of social impacts on local communities.
2. The lack of information transparency and grievance redress mechanism leads to rumor, anxiety and potentially excessive expectations within local communities.
3. The impact history and changing plans of a stop-start project affect local people's views about a new institution.
4. University managers and local government should pay attention not only to monetary compensation, but also to the social needs of the affected people.
5. A social licence to operate is dynamic and varies over time.
6. Lack of effective community engagement, as well as a poor understanding of local context, limit the ability of universities to obtain a social licence.
7. Universities can contribute to socially-sustainable local development not only by mitigating negative impacts, but also by enhancing positive impacts.
8. The field of university management should learn from other industries about how to become a good neighbor and comply with corporate social responsibility expectations.
9. It's all about balance: development and protection; projects and local residents; work and life; academy and practice; quality and quantity.